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Out think. Out perform.

Dragged down by retail sales

Aeon's 1Q16 core net profit of RM28.3m (-42.7% yoy) came below our and street expectations, accounting for 16% and 18%, respectively. The retail segment continues to suffer from lower revenue which more than offset the increase from the property segment. EBIT margin continues to be compressed due to higher operating costs. Nevertheless, we maintain a HOLD call on the stock with higher TP of RM 2.70.

1Q16 core earnings below expectations

AEON registered 1Q16 revenue contraction of 2.8% yoy, to RM1.1bn as the increase in the property management segment by 5.1% yoy to RM143.2m was not enough to mitigate the drop in retail revenue by 4% yoy to RM 932.5m. 1Q16 core earnings declined by 42.7% to RM 28.3m, coming in below our and street expectations, accounting for 16% and 18% of full-year estimates. The EBIT margin moderated by 1.9 ppts to 4.6% due to increased operating costs from initial start-up losses for new stores and higher promotional expenses.

Property management continues to perform amidst retail weakness

Retail revenue was weaker yoy due to the poor consumer sentiment as well as the pre-GST buying in 1Q15 whereas revenue from the property management segment grew mainly from contributions of new shopping centres. We continue to note that while the retail segment contributed 87% to 1Q16 revenue, the reverse is seen where the property management division contributed to 97% of segmental profit and therefore acts as a solid base as compared to the retail segment during the consumer spending downturn.

Maintain HOLD with higher TP of RM2.70

We make some housekeeping adjustments to our forecasts post 2015 results and also cut FY16-18E earnings by 1-23% by assuming lower retail sales due to lower SSSG growth and higher operating costs. We maintain AEON as a HOLD with a higher TP of RM2.70 (previously RM 2.60) pegged to an unchanged 20x PE (which is in-line with its historical mean PE) and roll forward valuations to 2017E EPS. We continue to like AEON's prudent management and renowned brand name. While this year continues to be a challenging year especially for retail sales, earnings should see an improvement in FY17 onwards as consumer sentiment improves, following the Group's strategy to open 1-2 malls these few years. Key upside risks include: i) stronger-than-expected domestic consumer spending; and ii) lower-than-expected operating expenses.

Earnings & Valuation Summary

| Larrings & Valuation Summary | | | | | |
|------------------------------|---------|---------|---------|---------|---------|
| FYE Dec | 2014 | 2015 | 2016E | 2017E | 2018E |
| Revenue (RMm) | 3,705.5 | 3,834.6 | 3,887.6 | 4,220.0 | 4,439.4 |
| EBITDA (RMm) | 485.7 | 443.9 | 472.7 | 559.5 | 610.8 |
| Pretax profit (RMm) | 301.3 | 210.8 | 193.8 | 262.1 | 296.2 |
| Net profit (RMm) | 212.7 | 133.4 | 138.4 | 186.5 | 210.5 |
| EPS (sen) | 15.2 | 9.5 | 9.9 | 13.3 | 15.0 |
| PER (x) | 18.5 | 29.5 | 28.4 | 21.1 | 18.7 |
| Core net profit (RMm) | 212.7 | 133.4 | 138.4 | 186.5 | 210.5 |
| Core EPS (sen) | 15.2 | 9.5 | 9.9 | 13.3 | 15.0 |
| Core EPS growth (%) | (7.9) | (37.3) | 3.7 | 34.7 | 12.9 |
| Core PER (x) | 18.5 | 29.5 | 28.4 | 21.1 | 18.7 |
| Net DPS (sen) | 4.0 | 3.2 | 3.3 | 4.5 | 5.4 |
| Dividend Yield (%) | 1.4 | 1.1 | 1.2 | 1.6 | 1.9 |
| EV/EBITDA (x) | 8.2 | 10.1 | 9.5 | 7.8 | 6.9 |
| | | | | | |
| Chg in EPS (%) | | | -22.9% | -3.1% | -1.4% |
| Affin/Consensus (x) | | | 0.9 | 1.0 | 1.1 |

Source: Company, Affin Hwang estimates

Results Note

Aeon Co. (M)

AEON MK Sector: Consumer

RM2.80 @ 19 May 2016

HOLD (maintain)

Downside 3.6%

Price Target: RM2.70

Previous Target: RM2.60



Price Performance

| | 1M | 3M | 12M |
|-------------|-------|-------|--------|
| Absolute | -1.1% | 8.9% | -10.8% |
| Rel to KLCI | 3.6% | 11.7% | -1.2% |

Stock Data

| Issued shares (m) | 1,404.0 |
|-------------------------------|------------|
| Mkt cap (RMm)/(US\$m) | 3931.2/964 |
| Avg daily vol - 6mth (m) | 0.6 |
| 52-wk range (RM) | 2.47-3.33 |
| Est free float | 32.2% |
| BV per share (RM) | 1.31 |
| P/BV (x) | 2.14 |
| Net cash/ (debt) (RMm) (1Q16) | (655.2) |
| ROE (2016E) | 7.4% |
| Derivatives | Nil |
| Shariah Compliant | YES |

Key Shareholders

| Aeon Co Ltd | 51.7% |
|--------------------------------|-------|
| Aberdeen | 19.2% |
| EPF | 8.2% |
| Source: Affin Hwang, Bloomherg | |

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Fig 1: Results Comparison

| FYE 30 June (RMm) | 1Q16 | QoQ | YoY | Comment |
|-------------------|-----------|---------|---------|--|
| | | % chg | % chg | |
| Revenue | 1,075.7 | 10.3 | (2.8) | Increase in the property management segment by 5.1% yoy to RM143.2m was not enough to mitigate the drop in retail revenue by 4% yoy to RM 932.5m |
| Op costs | (1026.17) | 14.5 | (0.9) | |
| EBIT | 49.5 | (37.4) | (31.0) | |
| EBIT margin (%) | 4.6 | (3.5) | (1.9) | EBIT margin contraction due to increased operating costs from initial start-up losses for new stores and higher promotional expenses |
| Int expense | (5.7) | (15.4) | 180.7 | |
| Int and other inc | 0.6 | 31.4 | 18.8 | |
| Associates | 0.2 | (24.8) | >(100) | |
| EI | 0.3 | n.m | n.m | |
| Pretax profit | 44.9 | (38.5) | (36.1) | |
| Tax | (16.9) | (52.1) | (20.2) | |
| Tax rate (%) | 37.6 | (10.7) | 7.5 | Higher as certain expenses are not deductible for tax purposes |
| MI | 0.0 | (100.0) | (100.0) | |
| Net profit | 28.0 | (26.9) | (43.3) | |
| EPS (sen) | 11.9 | (26.9) | (43.3) | |
| Core net profit | 28.3 | (26.1) | (42.7) | Below expectations |

Source: Affin Hwang, Company data

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Equity Rating Structure and Definitions

BUY Total return is expected to exceed +10% over a 12-month period

HOLD Total return is expected to be between -5% and +10% over a 12-month period

SELL Total return is expected to be below -5% over a 12-month period

NOT RATED Affin Hwang Investment Bank Berhad does not provide research coverage or rating for this company. Report is intended as information only and not as a

recommendation

The total expected return is defined as the percentage upside/downside to our target price plus the net dividend yield over the next 12 months.

OVERWEIGHT Industry, as defined by the analyst's coverage universe, is expected to outperform the KLCI benchmark over the next 12 months

NEUTRAL Industry, as defined by the analyst's coverage universe, is expected to perform inline with the KLCI benchmark over the next 12 months

UNDERWEIGHT Industry, as defined by the analyst's coverage universe is expected to under-perform the KLCI benchmark over the next 12 months

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